

Table 1 Existing condition of coastal ecotourism in Gili Trawangan

Existing Coastal Ecotourism in Gili Trawangan	Value	% Freq
Travelling - enjoy the beauty of nature beach - local cultural wisdom	32	0.2025
Coastal environments - natural visual and landscape aesthetics	35	0.2215
Enhance regional economic development	23	0.1456
Sustainable livelihoods	21	0.1329
Conserve resources from coastal communities	22	0.1392
Trading activities of a seafood - traditional food	25	0.1582

Note: Kappa Coefficient =  $K_1 = 0,5852$