

Table 1 Existing performance of Bira coastal ecotourism

Culinary and handicraft tourism	Value	% Freq
Traveling coastal areas with aesthetic	30	0,1887
Enjoy the beauty of landscape	29	0,1824
Culinary and handicraft tourism	22	0,1384
Preserved coastal environment	27	0,1698
Increasing local economics	26	0,1635
Empowering local communities	25	0,1572

Note: Kappa Coefficient =  $K_I = 0,5888$